



# Digital Solutions

**DESIGN, DEVELOPMENT & GROWTH  
SOLUTIONS**

At Zess Tech, we're more than just a technology company we're your trusted partner in innovation and growth. Here's why businesses choose us:

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ZESSTECH

# About Our

Zess Tech is a dynamic and full-service digital agency based in Rawalpindi and serving clients across Pakistan and internationally. Since 2017, we have been empowering businesses to thrive in the digital world by offering innovative and results-driven solutions tailored to today's competitive online landscape.

At Zess Tech, we specialize in website design and development, digital marketing, SEO, e-commerce solutions, mobile and software development, and comprehensive IT services that help brands build strong online presences, engage their audiences, and accelerate growth. Our team of experienced professionals combines creativity, technical expertise, and strategic thinking to deliver high-quality digital solutions that produce measurable results for businesses of all sizes

[Learn More](#)



## Potential Goals

We are here to grow up your business..



## On Strategy Market

Make your mark on the digital landscape with our expert web development and SEO Services.

## We Make The Best Service

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# Core SERVICES

**1**

Web Development & Design

**2**

Custom Website Development

**3**

E-Commerce Website Solutions

**4**

WordPress & WooCommerce

**5**

Website Maintenance & Updates

**6**

Mobile App Development

**7**

Custom Software Development

**8**

POS Software Solutions

**9**

Education App & LMS Portal

**10**

Search Engine Optimization

**11**

Social Media Marketing

**12**

Google & Facebook Ads

# Website Development & Design

Zess Tech builds custom, professional websites tailored to your business goals. Their development services include responsive designs, easy navigation, and user-friendly interfaces whether it's a simple business site or a complex e-commerce platform. They also offer WordPress, WooCommerce, and static web solutions that help establish a strong online presence for brands.

- Custom website creation (informational, corporate, portfolio)
- E-commerce website solutions with secure payment integration
- WordPress & WooCommerce setups for flexible CMS control
- Mobile-friendly/responsive design for all devices
- Ongoing maintenance and support post-launch

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# SEO

## Search Engine Optimization

Zess Tech's SEO services help businesses rank higher on Google, attract targeted traffic, and increase visibility both locally and globally. Their strategy covers technical, on-page, and off-page SEO, designed to improve search rankings and drive sustainable growth.

- **Comprehensive website SEO audit & strategy**
- **Keyword research and optimization**
- **Local SEO (targeting city-based searches)**
- **Link building and content optimization**
- **SEO for specific industries like clinics, e-commerce, restaurants, real estate, etc.**

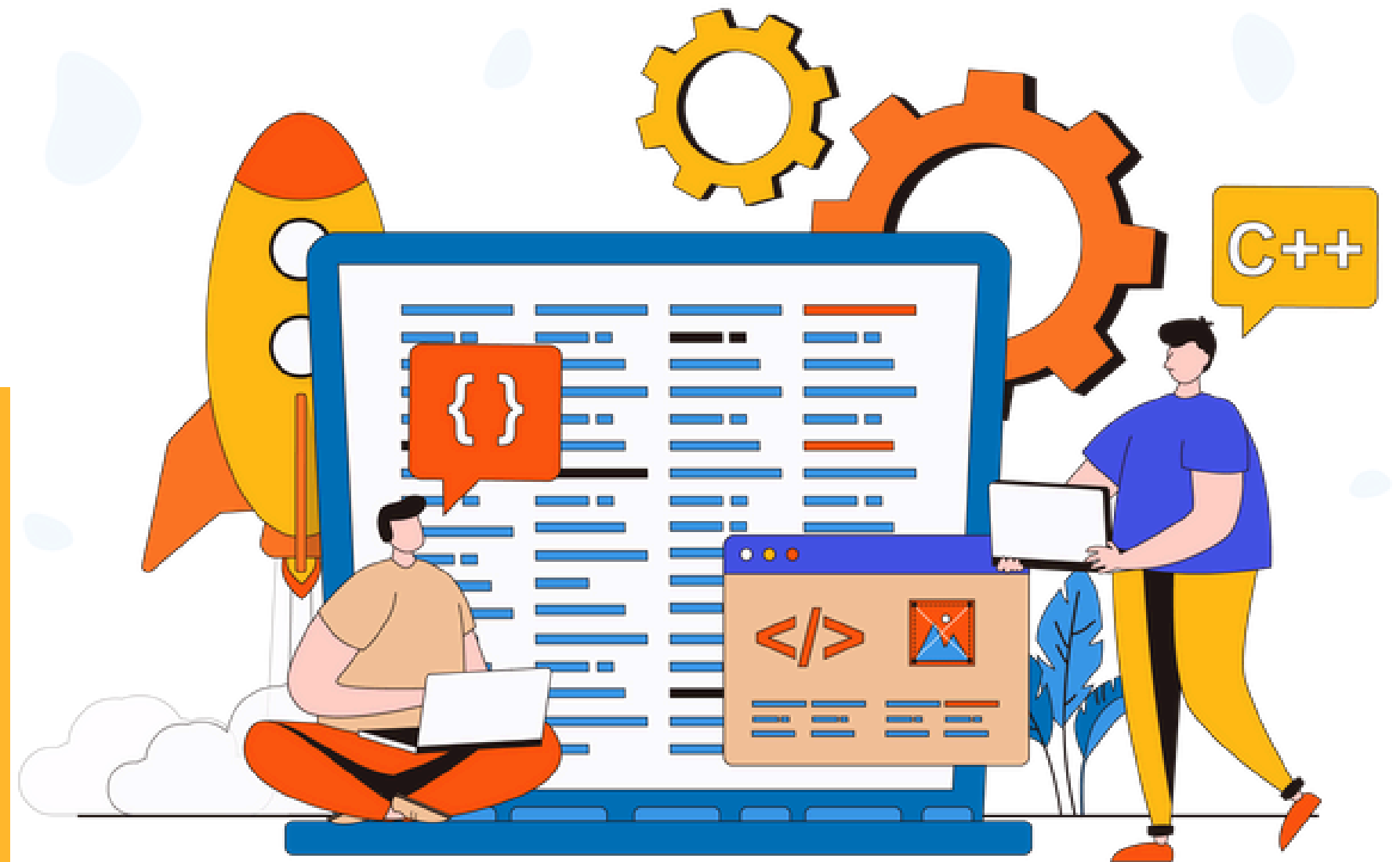
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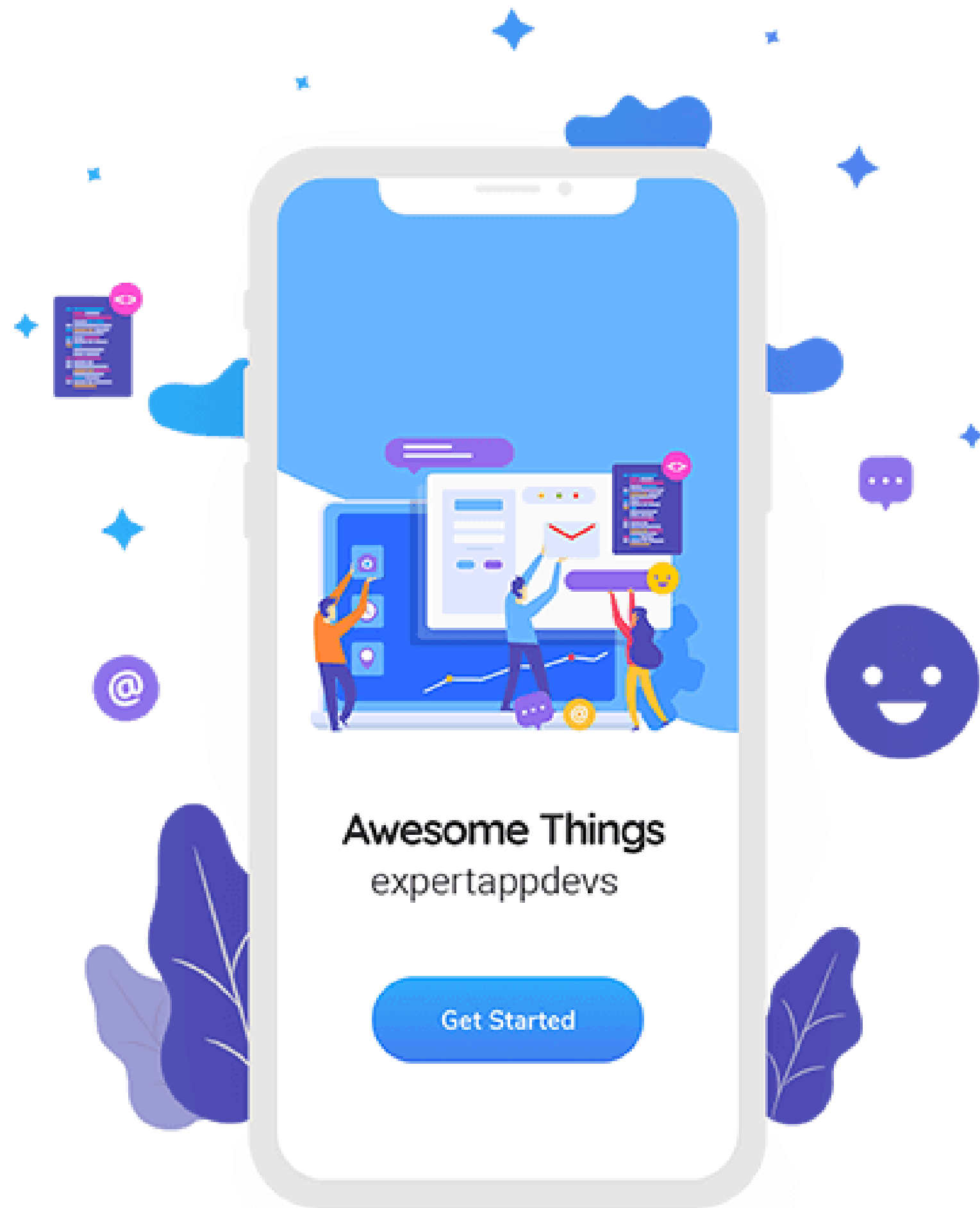
# Website Software Development

Zess Tech offers end-to-end custom software development, building applications and systems that improve operations and enhance user experiences. This includes backend integration, real-time analytics, and scalable architecture for businesses of all sizes.

- Custom software tailored to unique business requirements
- Full-stack development (front-end + back-end)
- API integration & backend systems
- Secure payment modules and real-time reporting tools
- Deployment, quality assurance, and ongoing support

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# Mobile App Development

They provide professional mobile app development services for both iOS and Android platforms, creating intuitive and performance-driven applications that enhance customer engagement and business efficiency.

- App builds with elegant UI/UX
- Android app development for broad market reach
- E-commerce mobile apps for online businesses
- LMS & education app solutions for modern learning platforms
- Full development cycle from concept to launch

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# POS (Point of Sale) Software Development

Zess Tech develops POS software solutions for retail and hospitality businesses. These systems streamline sales tracking, inventory control, customer management, and reporting — all designed to help businesses operate more efficiently.

- Custom Design & Scalability
- Multi-Platform Compatibility
- Real-Time Inventory Management
- Sales Analytics & Reporting
- Secure Payment Integration
- Backend & Accounting Synchronization
- Deployment & Maintenance Support

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# Digital Marketing Services

Zess Tech supports brands with full digital marketing strategies that increase online visibility, engagement, and conversions. Their marketing services include but are not limited to:

- **Social Media Marketing (SMM):** Strategy, post creation, and campaign management across platforms.
- **Google Ads:** Paid search campaigns targeting ROI and conversions.
- **Facebook Ads:** Audience-targeted campaigns to grow brand awareness and leads.
- **Content Marketing & Email Marketing:** Engaging content and email campaigns to nurture customers.
- **PPC Campaign Management:** Pay-per-click advertising that drives fast, measurable traffic.

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# Website

## E-Commerce Solutions

Zess Tech builds robust e-commerce systems that support online sales, product catalogs, user accounts, and secure checkout experiences. Their approach ensures seamless shopping experiences for customers and easy management tools for businesses.

- **Mobile Responsiveness**
- **High-Resolution Product Images & Video**
- **Detailed Product Descriptions**
- **User Reviews & Ratings**
- **Secure Checkout with Guest Option**
- **Multiple Payment Gateway Integrations**

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# Domain, Hosting Services

Zess Tech can assist with domain registration, web hosting packages, and continuous support after project delivery, ensuring your site stays secure, updated, and performing well.

## Domain

- WHOIS Privacy Protection
- DNS Management & Propagation Tools
- Auto-Renewal & Expiry Protection
- Custom TLD Support (.com, .tech, .app)
- Domain Forwarding & Stealth Masking

## Hosting

- Solid State Drive (SSD/NVMe) Storage
- Unmetered Bandwidth
- One-Click Application Installers (WordPress)
- Free SSL Certificates (Let's Encrypt)

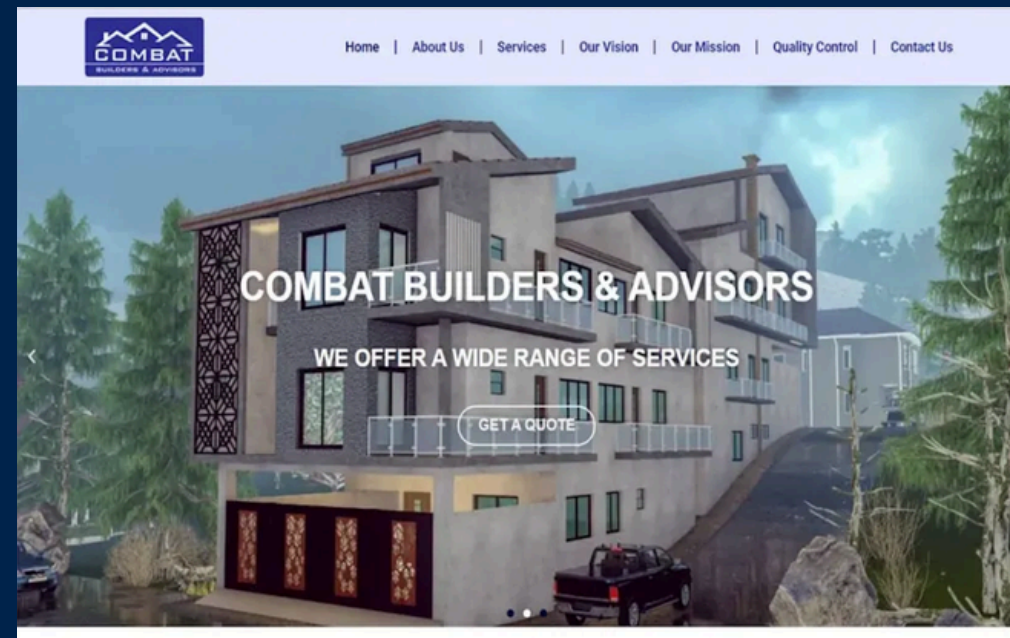
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# Clients & Projects



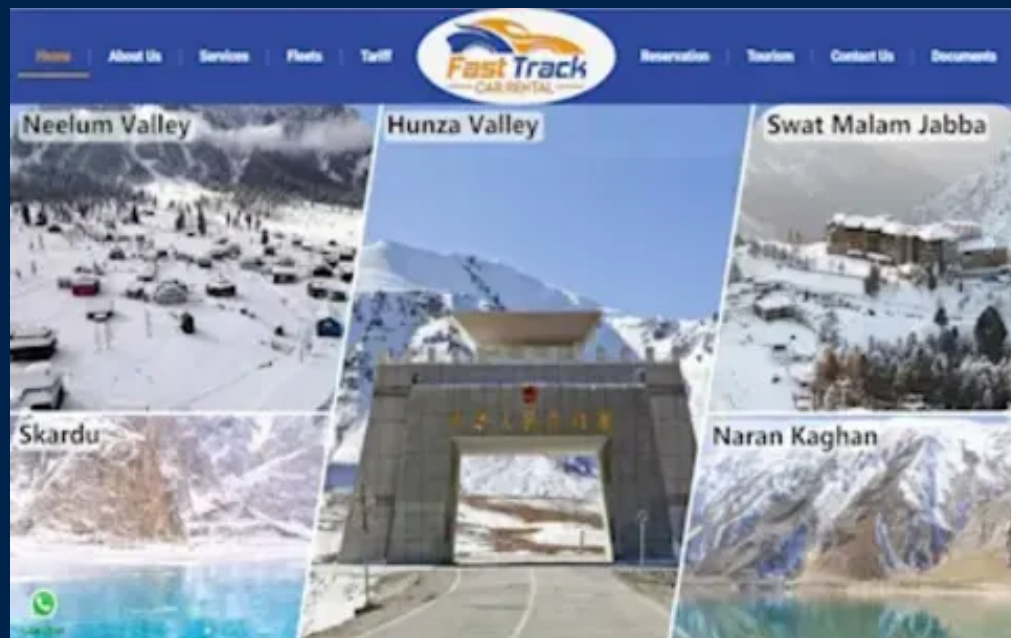
Arz E Pak Realtors



Combat Builders



Gift Basket PK



Fast Track Car Rental



Rasuls Furniture



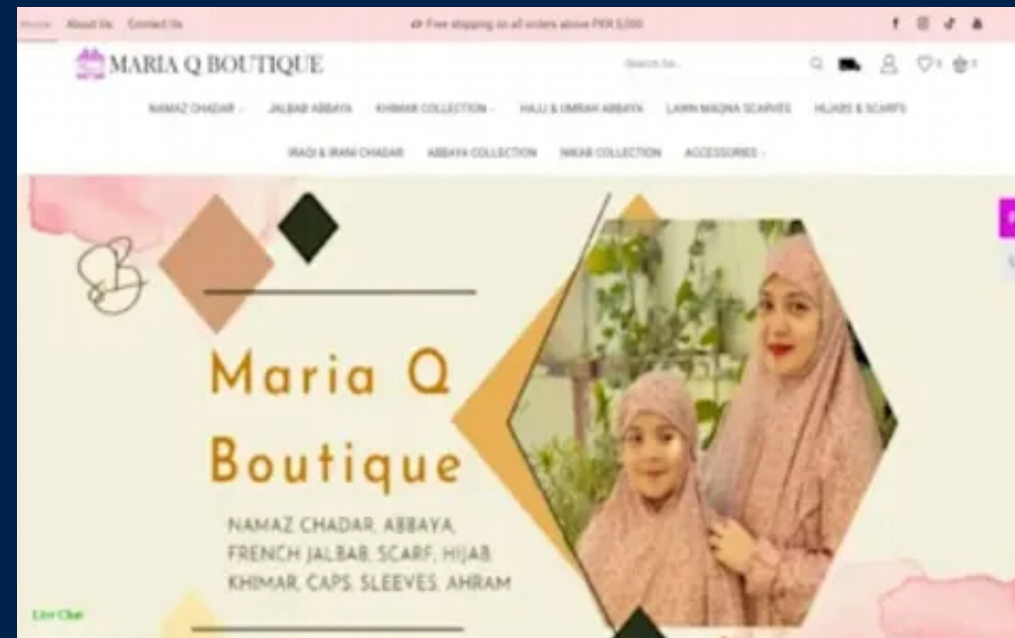
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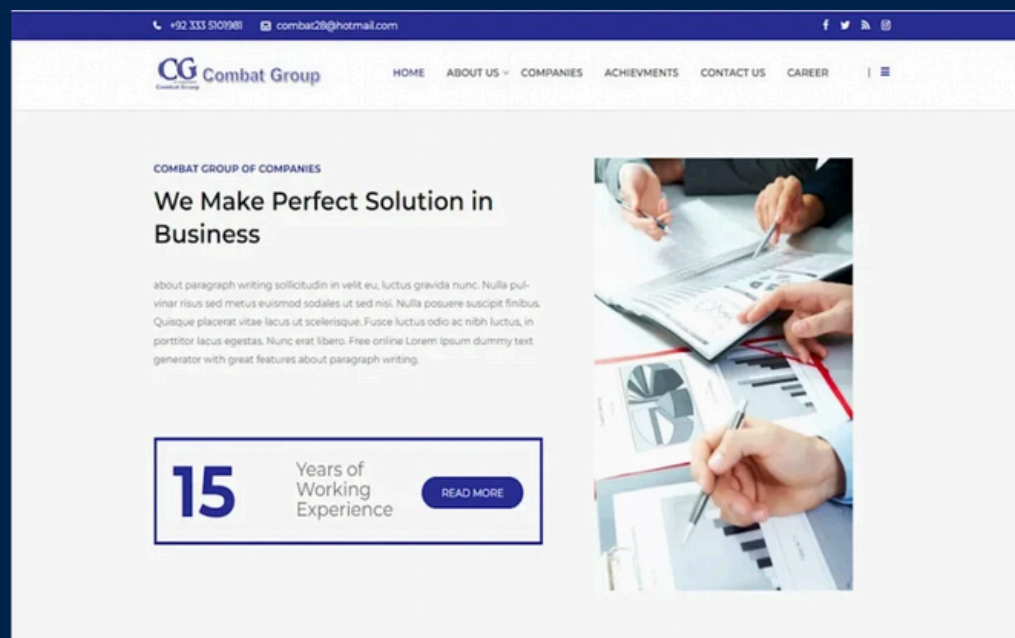
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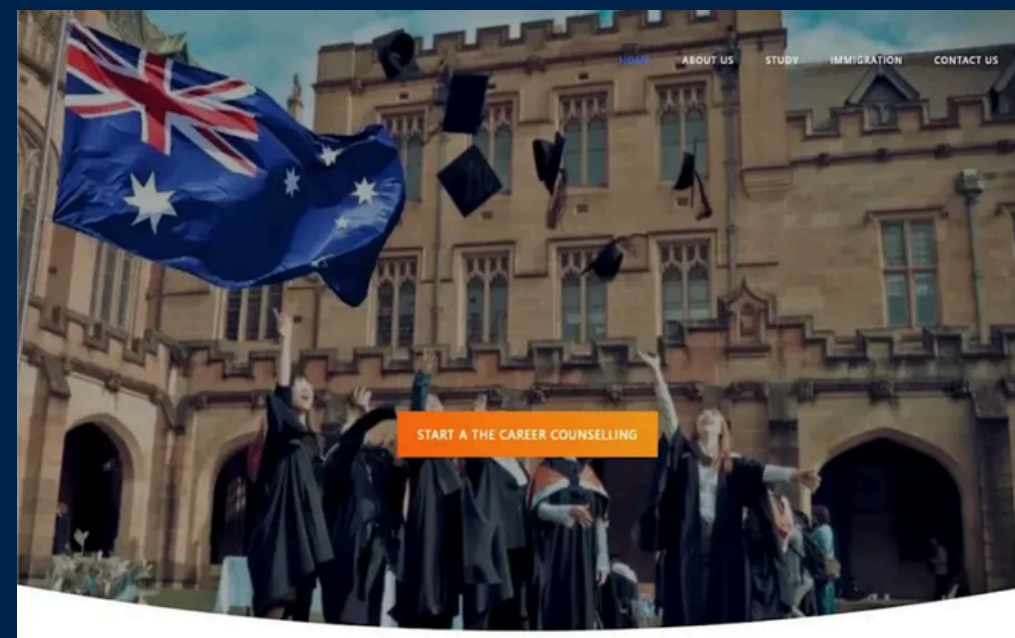
**Maria Q Boutique**



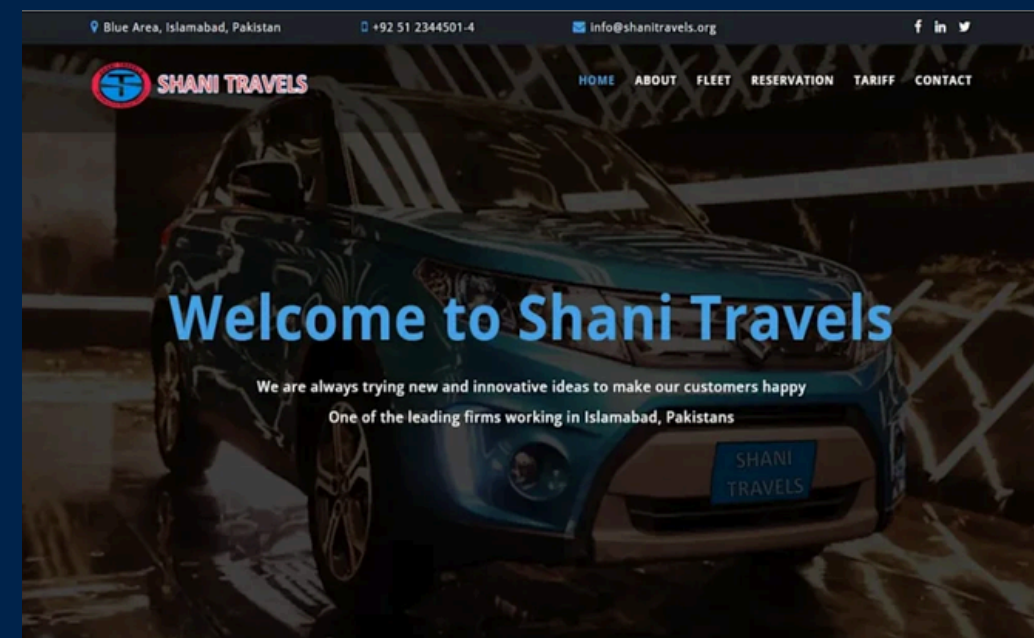
**Arch Combat Builders**



**Combat Group**



**The Career Counselling**



**Shani Travels**

# We Are Registered

## WITH



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D&B D-U-N-S: 77-530-9182



# Contact Information



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